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New Release of PubSelectSM By RR Donnelley Premedia Technologies Continues To Enhance Online Custom Publishing

Dynamic publishing solution expands features for publishers and educators and extends its use to corporate HR and sales professionals

CHICAGO – March 8, 2005 – R.R. Donnelley & Sons Company (NYSE: RRD) announced today that it is continuing to capture opportunity in the online custom publishing market by releasing PubSelect 2.0 -- the latest version of RR Donnelley Premedia Technologies' leading edge web-based solution that enables publishers to make their content available online. Educators can choose from a database of publisher content, as well as uploading their own content, via the Internet to create customized class texts which are formatted, printed, and bound complete with a personalized full color cover.

"We know on-demand custom publishing is a growing market," said Mary Lee Schneider, President of RR Donnelley Premedia Technologies. "Our efficient network of digital presses coupled with our leading edge software solutions make us very well positioned to respond to this opportunity."

Powerful features for publishers include management of content, pricing, user access, as well as the ability to create e-mail campaigns to educators advising them of new products and services. Educators can continue to enjoy increased usability with onscreen workflow animations and user interface refinements designed to further increase ease of use.

"While PubSelect is primarily targeted to the education and professional book publishing markets, we are seeing significant interest for corporations that wish to leverage the power of PubSelect to create versioned or custom sales proposals, HR orientation manuals, and training guides," said Grant Miller, Senior Vice President of Product Planning and Development. "We are excited about extending PubSelect's use to the corporate environment to enable our clients to increase customer targeting and retention."

PubSelect enables both publishers and corporations to quickly and easily enter the custom publishing market. The solution is accessed through an Internet browser, making it universally accessible to designated users, and eliminates the need for deployment and installation of client-side software. For more information and to view a product demonstration, please visit <http://www.rrdonnelley.com/pubselect>.

About RR Donnelley

RR Donnelley (NYSE: RRD) is the world's premier full-service provider of print and related services, including business process outsourcing. Founded more than 140 years ago, the company provides solutions in commercial printing, direct mail, financial printing, print fulfillment, labels, forms, logistics, call centers, transactional print-and-mail, print management, online services, digital photography, color services, and content and database management to

customers in the publishing, healthcare, advertising, retail, technology, financial services and many other industries. The largest companies in the world and others rely on RR Donnelley's scale, scope and insight through a comprehensive range of online tools, variable printing services and market-specific solutions. For more information, visit the company's web site at www.rrdonnelley.com.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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